

IN THE CLAIMS:

- 1 1. (Currently Amended) A method for performing transactions over the ~~internet~~
2 Internet comprising the steps of:
3 providing a host web site capable of routing web users from the host web site to
4 other web sites;
5 ✱ arranging with a cooperating vendor web site to accept payment from the host
6 web site in return for the vendor web site's fulfillment of a customer purchase request made by a
7 customer routed to the vendor web site via the host web site;
8 providing software to be installed on the vendor web site to recognize when a
9 customer has been routed to the vendor web site from the host web site;
10 requesting and obtaining customer's payment information by the vendor web site
11 after an affirmative act by the customer is made to make a purchase on the vendor's web site;
12 ✱ transferring customer's payment information from the vendor web site to the host
13 web site when the software on the vendor web site has determined that the customer has been
14 routed to the vendor web site from the host web site;
15 ✱ collecting the funds for the transaction by the host web site using the customer's
16 payment information transferred in the preceding step;
17 1122 ✓ [requesting and obtaining additional information necessary to fulfill the customer's
18 purchase request by the vendor web site;]
19 fulfilling the customer's purchase request by the vendor web site; and
20 ✱ transferring a percentage of the funds collected by the host web site to the vendor
21 web site upon completion of the preceding step.

1 2. (Currently Amended) The method for performing transactions over the ~~internet~~
2 Internet of claim 1 wherein the host site can route web users to a plurality of vendor sites.

1 3. (Currently Amended) The method for performing transactions over the ~~internet~~
2 Internet of claim 2 wherein the step of fulfilling a customer's purchase request comprises the act
3 of shipping a product to the customer.

1 4. (Currently Amended) The method for performing transactions over the ~~internet~~
2 Internet of claim 1 further comprising a step for storing information with respect to a plurality of
3 transactions.

1 5. (Twice Amended) The method of performing transactions over the ~~internet~~
2 Internet of claim 1 wherein the step of providing software to be installed on the vendor web site
3 to recognize when a customer has been routed to the vendor web site from the host web site
4 comprises the recognition of a cookie placed on the customer's computer by the host web site.

1 6. (Currently Amended) The method for performing transactions over the ~~internet~~
2 Internet of Claim 1 further comprising the step of creating a modified URL of the vendor's web
3 site to distinguish ~~customer's~~ customers routed from the host web site from customers not routed
4 from a host web site.

1 7. (Currently Amended) The method for performing transactions over the ~~internet~~
2 Internet of Claim 1 further comprising the step of generating a report indicating funds owed to
3 vendor web sites by the host web site.

1 8. (Currently Amended) The method for performing transactions over the ~~internet~~
2 Internet of Claim 2 further comprising the step of generating a database of information collected
3 from the vendor web sites.

1 9. (Currently Amended) The method for performing transactions over the ~~internet~~
2 Internet of Claim 1 further comprising the step tracking the status of each transaction, where the
3 status can be obtained by commands on the host web site.

1 10. (Currently Amended) A ~~An internet-Internet~~ based system for implementing a
2 remote transaction between a host site and a retail site, the system comprising:

3 a retail system configured to provide information on products or services provided
4 by a retailer, the retail system including a retailer web page and software to recognize when a
5 customer has been routed to the retailer web page from a host web site, the retail system further
6 comprising:

7 an order receiving system ~~for~~ receiving order information placed by a
8 consumer,

9 a payment information receiving system ~~for~~ receiving payment
10 information from a consumer, and

11 an information transferring system ~~for~~ transferring the payment
12 information to a host site provider; and

13 a host site system, including the host web site, configured to provide a link to a
14 portion of the retailer web page, the host site system further comprising:

15 an information request system ~~for~~ requesting information received by the
16 order receiving system; and

17 a payment collection system for receiving payment from a consumer; and
18 a payment system to transfer funds from the host site system to the retail
19 system.

1 11. (Cancelled)

1 12. (Currently Amended) The ~~internet~~-Internet based system of claim 10, wherein the
2 host site system further comprises a database system for storing information collected from the
3 vendor web site.

1 13. (Currently Amended) The ~~internet~~-Internet based system of claim 10, wherein the
2 host site system further comprises a status system configured to determine a status of an order.

1 14. (Currently Amended) A retail ~~internet~~ Internet system for selling goods and
2 services over the ~~internet~~ Internet, the system comprising:

3 a host system, including a host web site, for receiving payment from a consumer;

4 and

5 a vendor system for displaying information regarding the goods and services and
6 for executing a transaction with the consumer to provide the goods and services,

7 wherein the host system sends consumer information to the vendor system to
8 enable the vendor system to execute the transaction, and

9 wherein the host system, after receiving payment from the consumer, sends a
10 portion of the payment to the vendor system.

1 15. (Currently Amended) The retail ~~internet~~ Internet system of claim 14, wherein the
2 host system sends the portion of the payment to the vendor system after confirmation that the
3 transaction has been executed.